

Alex G. Piñeiro

www.apsuavestudios.com ♦ <http://www.linkedin.com/in/alexgpineiro>

From content development to finishing touches, I'm always looking for the next project to continue sharpening my skills as a creator.

Hailing from Queens, NYC, and setting down new roots in Los Angeles, CA

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EXPERIENCE | PROJECTS

The Limitless Company, Los Angeles — Video Editor

March 2022 - August 2022

- Social media asset creation for channels with 500k+ followers.
- Analyzing audience views and interaction patterns to improve content numbers through developmental teams and coordination.
- Editor of digital video for TikTok, Instagram & Youtube Content.
- Post-production workflow through Premiere Pro, Lucid, and Frame.io. Assembly, color correction, sound design, captioning.

AP Suave Studios, NYC/LA — Founder & Operator

September 2018 - PRESENT

- Managing a cross-platform creative services studio with long and short-form content experience with 10 national film festival selections.
- Writing and developing video concepts, podcasts, and social media scripts.
- Tens of thousands of impressions, and strong resource management skills. Helping grow and maintain brand platforms like Mashable, Epicurious, & Firework Game Development.

PS 225/Shorefront Y, Brooklyn — Youth Leader and Media Specialist

May 2009 - September 2019

- Taught videography and screenwriting foundations. Including pre-production and production, to middle school students.
- Worked to help students produce their original videos through iMovie, edit, and upload them to YouTube.
- Directed plays, and supervised scenery, props, costume production, and rehearsals.

TCL Research America, Los Angeles — YouTube Writing & Editing Project

November 2021 - March 2022

- Developed and wrote a YouTube series for 5-18 y.o. target audience.
- Utilizing in-house software, Mindstory, to block out, animate character movements, camera angles, and audio clips according to the approved screenplay and storyboarding.
- Logging, editing, assembling, and refining video + audio cuts using Adobe Suite software.

CERTIFICATIONS | SKILLS

Adobe After Effects

Adobe Premiere Pro CC

Adobe Creative Suite

Graphic Design & Photoshop

Video Codecs & Composition

Social Media Editing

SFX/Sound Design

AWARDS

Brooklyn College/CUNY Cum laude honors upon graduation

Official Film Festival Awards for Editing & Direction

New Orleans Festival 2022

Black Film Fest 2022

Soul West Fest 2022

LANGUAGES

Spanish – Intermediate

English – Native

Japanese – Beginner

EDUCATION

Brooklyn College/CUNY
Brooklyn, NY – BA Film Production

